Assessment Research Consortium Membership Options

GOLD- Annual rate of $15,000

- Build a rich network that will promote the global, practical use of “non-cognitive” (social and emotional learning, “21st Century Skills”) assessments.
- Serve on project teams. Project teams, led by a member of the consortium, will define goals for the project, identify researchers to undertake the work, and oversee projects.
- Gain early access to the research results for up to 2 years of lead time, to develop and pilot their products and services ahead of their non-consortia competitors.
- Engage with a diverse field of stakeholders and entrepreneurial leaders from all sectors who are invested in aligning education with society and industry’s current and future needs.
- Help set a new era of educational and workforce measures and assessments.
- Contribute thought leadership to a global pioneering effort to change the culture and course of learning assessments.
- Provide critical input on the future of international assessments, such as OECD’s PISA and PIAAC, and influence education and workforce policy reform.
- Guaranteed and complimentary registration slot for one attendee at the annual ARC meeting.
- Logo placement on the ARC website.
- Logo placement at all ARC meetings.

PLATINUM- Annual rate of $35,000
(Receive all Gold Benefits plus)

- Provide direct input on strategy for research initiatives and conference agenda
- Drive the research by participating in, and possibly heading (per consortium guidelines), a project team. Project teams, led by ARC staff, will define goals for the project, identify researchers to undertake the work, and oversee projects.
- Guaranteed presentation opportunity at the ARC meetings.
- Webinar opportunity to ARC distribution list (over 1,000 contacts) once per year to showcase your products and services.
- Logo prominently displayed on marketing e-mail blast promoting the ARC meetings.
- Prime exhibit location (if requested) at ARC meetings.
- Guaranteed and complimentary registration slot for two attendees at the annual ARC meeting.
- Recognition at keynote sessions at ARC meetings and branding on projection which loops during general sessions.

DIAMOND- Annual rate of $50,000
(Receive all Gold and Platinum Benefits plus)

- Option to submit one qualified researcher at a research partner of your choice for project team consideration to undertake a portion of the research work on awarded grants. If selected, the researcher would be paid within the grant financial guidelines.
- Two webinar opportunities per year sent to the ARC distribution list (over 1,000 contacts) to showcase your products and services.
- Opportunity to work with ARC staff to cohost events such as summits and conferences through and/or with our network of global partner organizations.
- Logo prominently displayed on signage and registration at ARC sponsored events.
- Guaranteed and complimentary registration slot for three attendees at the annual ARC meeting.