



THE CONFERENCE BOARD

Methodology to Assess Workforce Readiness

February 28 - 29, 2012

The Conference Board
845 Third Avenue
New York, NY

Tuesday, February 28

6:30 – 9:00 PM

Opening Dinner

Pescatore
955 2nd Ave.

Gad Levanon

Director, Macroeconomic Research
The Conference Board

We will have a presentation on the current conditions of and outlook for the US economy and labor market. We will also discuss the availability of workers by occupation and skill set.

Wednesday, February 29

8:00 – 8:30 AM

Breakfast

The Conference Board
845 Third Ave.
3rd Floor

8:30 – 9:15 AM

Welcome and Setting the Stage

Sal Vitale

Executive Vice President, Products and Services
The Conference Board

Charles Fadel

Senior Fellow
The Conference Board
Founder & Chairman
Center for Curriculum Redesign

9:15 – 10:15 AM

Assessing Workforce Readiness – Current Thinking and Challenges

Review existing measures of workforce readiness. Examine their structure, process, limitations, expected outcomes

Merrilea J. Mayo

Founder
Mayo Associates

10:15 – 10:30 AM

Break

10:30 – 11:30 AM

The Workforce Readiness Barometer

Demonstrate how it was developed, how it could be implemented, initial thoughts on limitations, outcomes, uses.

Mary Wright

Associate Director
The Conference Board

11:30 – 12:30 PM

Challenges of Measuring WR and using the results

Discuss this with a panel of school officials on what the issues may be from the educational perspective. How can this measure be seen as a constructive piece of information.

Jane Schulman (invited)

Vice President, Adult and Continuing Education
LaGuardia Community College

Leslie Beller

Manager, Career Services
Chicago Public Schools

12:30 – 1:15 PM

Lunch

1:15 – 2:00 PM

Making the case for business to engage

The WRB only works if the business community will adopt it. Discussion of how to make it a “must have” for business to engage. What are the messages that need to be part of the pitch

Mary Wright

Associate Director
The Conference Board

2:00 – 3:00 PM

Research that needs to be done based on the results or while the first round of data is coming in

Recognizing that the data set will be limited, how do we analyze the results effectively and make recommendations for enhancements.

Mike Echols

Executive Vice President, Strategic Initiatives
Director, Human Capital Lab
Bellevue University

Tom Vander Ark

CEO
Open Education Solutions
Founder
GettingSmart.com
Partner
Learn Capital

3:00 – 3:30 PM

Next Steps

Barbara Chow

Education Program Director
The William and Flora Hewlett
Foundation

Mary Wright

Associate Director
The Conference Board

3:30 PM

Adjourn